# **BUILD Your Business**

With 60+ hours of curriculum over six units, students will learn about foundational entrepreneurial skills and 21st-century Spark Skills (BUILD's Social-Emotional Learning skills) while developing their own business. Furthermore, students will learn to design their own original product ideas through BUILD's Design Challenge and pitch them to volunteer professionals.



## **Scope and Sequence**

Unit 1: Intro to Entrepreneurship

Unit 2: Design Challenge

Unit 3: Idea Pitch

Unit 4: Team Formation & Product Design

Unit 5: Intro to Financials

Unit 6: Business Plan Competition

#### **Three Events**

Personal Pitch + Career Panel, Idea Pitch, & Business Plan Competition

#### **Curriculum Details**

#### **Entrepreneurial Mindset**

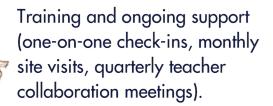
- Human-Centered
- Design
- Production
- Marketing
- Finance
- Pitch
- Social-Emotional Learning

#### College & Career Skills

- Entrepreneurial Mindset
- Leadership Development

This program may be integrated into core subject or CTE classes, or offered as a standalone elective. Applicable for semester or year-long courses for students from middle school to high school grades.

### **Educator Benefits**





Lessons digitized and include multimodal activities that support all learners.

"I am a special education teacher and I believe that BUILD gives my students the opportunity to use new age innovation to test their skills and knowledge."

- Jones, BUILD Teacher

